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## Stevens' Power Law I

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- How does the length of the perceived line dependent on the length of the stimulus line?
- How does the perception error dependent on the length of the stimulus line?



## Simple Linear Regression: Definition

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### Definition 7.1

Let  $X$  and  $Y$  be numerical random variables of a common probability space, and both with a positive and finite variance. The regression  $E(Y | X)$  of the regressand  $Y$  on the regressor  $X$  is called *linear in  $X$* , if

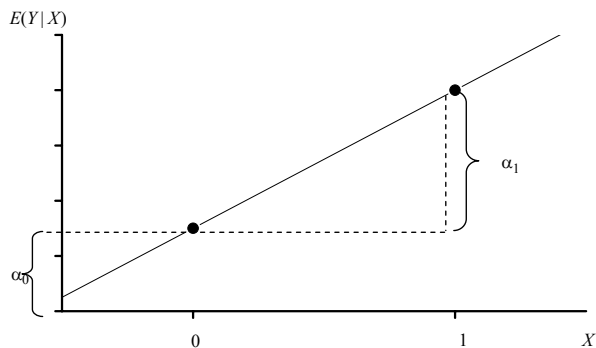
$$E(Y | X) = \alpha_0 + \alpha_1 \cdot X,$$

where  $\alpha_0$  and  $\alpha_1$  are real numbers. The regressand  $Y$  is also called *linear regressively dependent* from the regressor  $X$ .



## Simple Linear Regression: Illustration

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**Figure 7.1** Note that  $\alpha_0$  is the intercept and  $\alpha_1$  is the slope of the straight line



## Simple Linear Regression: Residual

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The variable  $Y$  is presented as the sum of a linear function of the variable  $X$  and the residual variable  $\varepsilon = Y - E(Y | X)$ :

$$Y = \alpha_0 + \alpha_1 \cdot X + \varepsilon.$$



## Regressive Independence

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A special case of linear regressive dependence is  $\alpha_1 = 0$ . We call this case *regressive independence*, because it implies:

$$E(Y | X) = E(Y) = \alpha_0.$$



## Identifications of the Parameters

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Note that:

$$\alpha_0 = E(Y) - \alpha_1 \cdot E(X),$$

and, if the variance of  $Var(X) > 0$ ,

$$\alpha_1 = Cov(X, Y) / Var(X)$$

$$E(\varepsilon | X = x) = 0.$$

And furthermore

$$E(Y | X = x) = \alpha_0 + \alpha_1 \cdot x.$$

All the properties of the residual  $\varepsilon := Y - E(Y | X)$  that were mentioned in the last chapter hold also here.



## Simple Lineare Regression: Coefficient of Determination

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In the case of a simple linear regression the coefficient of determination can be computed by the following equation:

$$R_{Y|X}^2 = \alpha_1^2 \frac{Var(X)}{Var(Y)} = \frac{Cov(X, Y)^2}{Var(X) \cdot Var(Y)} = Kor(X, Y)^2$$



## Parameterization of a Regression

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There are many parameterizations for the same regression, i.e. a regression can be represented by many different equations.

Example: If you substitute the regressor  $X$  with  $-X$ , then for the slope coefficient results  $-\alpha_1$  instead of  $\alpha_1$ .

The main point is, that the regression  $E(Y | X)$  doesn't change, i. e.  $E(Y | X) = E(Y | -X)$



## Dichotomous Regressor I

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If the regressor  $X$  has only two real values, e.g.  $X=1$  for the experimental condition and  $X=0$  for the control condition, then  $E(Y | X) = \alpha_0 + \alpha_1 \cdot X$  is *always* true. This is then called a *saturated model*. The two parameters in this case are:

$$\alpha_0 = E(Y | X=0)$$

and

$$\alpha_1 = E(Y | X=1) - E(Y | X=0).$$



## Dichotomer Regressor II

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It is important to keep in mind that the interpretation of the two parameters depends on the coding of the values of  $X$  with 0 and 1. If you code the two conditions with  $-1$  and  $+1$ , you have to interpret the two parameters differently:

$$\alpha_0 = [E(Y | X = 1) + E(Y | X = -1)] / 2$$

and

$$\alpha_1 = [E(Y | X = 1) - E(Y | X = -1)] / 2.$$



## Stevens' Power Law II

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If Stevens was right, then the relationship between the length of the presented line and the length of the produced by the person should be:

$$Y = b \cdot X^a,$$

where  $a$  and  $b$  are real-valued. This seems to be straightforward for the described experiment. It is plausible that  $Y = X$ , i.e.  $a = 1$  and  $b = 1$ .



## A Stochastic Power Law

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A first step to a more realistically formalization of Stevens' Power Law is to transform the two variables  $X$  and  $Y$  logarithmically. This leads to the linear equation:

$$\ln(Y) = \alpha_0 + \alpha_1 \cdot \ln(X)$$

where  $\alpha_0 := \ln(b)$  and  $\alpha_1 := a$ .

The stochastic character of the observed phenomenon can better be written

$$E[\ln(Y) | \ln(X)] = \alpha_0 + \alpha_1 \cdot \ln(X)$$



## A Stochastic Power Law

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If we define the residual as

$$\varepsilon := \ln(Y) - E[\ln(Y) | \ln(X)],$$

then we can write the equation as

$$\ln(Y) = \alpha_0 + \alpha_1 \cdot \ln(X) + \varepsilon.$$

The exponential transformation leads to the stochastic power law

$$Y = b \cdot X^a \cdot \delta,$$

where  $\delta := \exp(\varepsilon)$ .  $\delta$  is a multiplicative error variable. The properties of  $\delta$  can be derived from the properties of the residual  $\varepsilon$ . If the conditional distribution of  $\varepsilon$  given  $X$  is for example a normal distribution, then

$$E(\delta | X) = \exp[(1/2) \cdot \text{Var}(\varepsilon | X)]$$



## Logarithm

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The *logarithm* to the base  $b$ , abbreviated as  $\log_b$ , is defined as:  
 $\log_b(x) := y$  only if  $x = b^y$ , where  $x > 0$ .

Rules of computation:

$$\log_b(x_1 \cdot x_2) = \log_b(x_1) + \log_b(x_2), \quad \text{where } b, x_1, x_2 > 0 \text{ and } b \neq 1$$

$$\log_b(1) = 0$$

$$\log_b(b) = 1$$

$$\log_b(x_1/x_2) = \log_b(x_1) - \log_b(x_2)$$

$$\log_b(x^a) = a \cdot \log_b(x).$$

And for the *natural logarithm*:  $b = e$  and  $\ln(x) := \log_e(x)$ , where  $e$  is approximately 2.7183 the *Eulerian number*.



## Exponential Function

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The *exponential function* is the inverse function of the natural logarithm.

Note the rules of computation for the exponential function:

$$\exp[\ln(x)] = x, \quad \text{where } x > 0$$

$$\exp(0) = 1$$

$$\exp(x_1 + x_2) = \exp(x_1) \cdot \exp(x_2)$$

$$\exp(x_1 - x_2) = \exp(x_1) / \exp(x_2)$$

$$\exp(a \cdot x) = \exp(x)^a.$$